

Strapline: Wellness *(mental/physical health, gender specific, emotional, spiritual, lifestyle and social)*

Mission: Working with people to support their health and wellbeing

Vision: Offering adaptive and responsive services in a respectful and non-judgemental way, by

- Providing free, accessible, and flexible services
- Offering specialist knowledge and support
- Bringing together the most appropriate services for individuals
- Creating a holistic approach to health and wellbeing
- Ensuring no-one is left behind
- Enabling individuals to be heard and understood
- Investing in our people

The Catalyst PACT (external)

Person led – we will respect you as an individual

Actively listen – we will help you to achieve your goals

Choice – we will support you to make informed choices

Trust – we will build trust in communities

Strategic Goals – 2022-2025

	Strategy 1 Collaborative partnerships	Strategy 2 Integrated Support	Strategy 3 Person Led Approach	Strategy 4 Diverse and Inclusive Culture	Strategy 5 Funding
Objective	To develop collaborative partnerships that deliver person-led services to focus on achieving aspirations tailored to the needs and unique circumstances of individuals	To understand the challenges and opportunities within our communities to improve the lives of people who live and work in their area	To provide free, accessible, and flexible services that are transitional and strength-based support to inspire people, promoting their health and wellbeing	To contribute to a more open, diverse, and inclusive culture which will value our staff and volunteers and individuals who use our services (<i>referred to as people below</i>)	To raise £180k of unrestricted funding which can be used to develop innovative services. Contracts are cost neutral and align with our mission and core
By	2025	2025	2025	2025	2025
Accountable	Senior Leadership	Project Development	Operations	People and Culture/HR	Finance and Fundraising
Goal	Year 1 , through collaborative meetings we will develop a cohesive culture with 40% of partners Year 2 , through partnership working with 50% of our partners we will map services for people Year 3 , will see the creation of pathways that will prevent 50% of people from being turned away from Catalyst without help	Year 1 , through client surveys, the response will be 30% of staff engage with people at neighbourhood Year 2 , through supervision, evidence that 50% of staff interact with neighbourhood groups and businesses in various industries Year 3 , through client surveys, 75% of our services are co-produced together	Year 1 , 10% of the training budget will be allocated to create training opportunities for lived experience roles In year 2 , 70% of our services will be co-designed and co-produced alongside people who use our services Year 3 , through client engagement feedback, 70% of the services we develop and deliver will be transformative and create choice	Year 1 , through surveys 30% of people will identify a Together Culture within Catalyst Year 2 , through surveys 40% of people will respond positively that they feel trusted and respected Year 3 , through surveys 50% of people will respond positively to equality in opportunities	Year 1 , through community engagement we will identify ways to fundraise to reach £25k Year 2 , we will establish revenue streams that mix fundraising and other income-generating sources to generate £75k Year 3 , we will achieve our goal and develop sustainable services to support the wider system